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2012

Online Digital Advertising
Web Advertising
Online Sponsorships
Custom E-Mailing

IPP&T
INDUSTRIAL PROCESS PRODUCTS & TECHNOLOGY

Power Up Your Online Exposure

IPP&T magazine offers 4 exceptional opportunities for digital advertising



Online Digital Advertising & Sponsorships

An average 14,250 pageviews per issue! Digital issues are sent to the same audience that receives the paper edition of IPP&T. For a small investment, you can double your exposure, amplify your impressions, and influence decision-makers consistently! No matter what page is viewed, your sponsorship banner is always visible!

- **Digital Issue Sponsorship Advertising & Banner** Includes a full page digital ad. \$2000 per issue. Banner pixel size: 160x600.
- **Digital Issue Video Advertising** \$1000 per issue for a 30 second video. \$600 per issue for a 15 second video.



Web Advertising

An IPP&T home page banner or button ad capitalizes on exceptional on-line exposure. IPP&T's home page averages over 2900 visits per month!

- **Top of Page Banner Advertising** \$700 per three months. Pixel size: 730x90.
- **Home Page Banner Advertising** \$550 per three months. Pixel size: 375x115.
- **Home Page Button Advertising** \$275 per three months. Pixel size: 175x175.

Subscription Renewal Page Advertising

- **Subscription Renewal Page Banner Ad** \$1500 per twelve months. Over 9,250 on-line renewals per year! Pixel size: 375x115

Specialized E-Mail Advertising

Take advantage of IPP&T's specialized email opportunities! Please call for details.

- **PROCESS E-Newsletter Sponsorship** \$575 per issue. Over 3,000 opens per e-mailing
- **White Paper XChange Sponsorship** \$575 per issue. Over 3,200 opens per e-mailing
- **Custom E-Mail Blasting** \$220 per thousand names.



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Reserve your spot in the next digital issue, on-line or e-mail opportunity:
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